

Youth, Youth Culture and Socialisation in the Present Technological Era in a Rural Village of Limpopo Province, South Africa

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ABSTRACT Young people are seen to be adopting and practicing peculiar norms that are contradictory to those of their societies. These unique modes of youth expression lead to the stereotyping of the young people and ultimately their marginalisation. This paper aimed at exploring how youth culture contributes to the socialisation of youth at Phiphidi village in the Limpopo Province, South Africa. 40 people participated in this quantitative descriptive survey. A purposive sampling technique was used to choose the respondents located at two popular *youth hangouts*. Data was collected through self-administered questionnaires. The findings revealed that the respondents belonged to some form of a group in their community, which were either formal or informal. The respondents' peers played a role in shaping personalities as they were kept abreast with the latest trends, be it information, music or fashion. The use of technology was primary for this group and it was used to establish and maintain relationships, to explore the latest trends and to discuss school issues to an extent. This paper implies youth culture has a role to play in the socialisation of the youth.